

ALL NATURAL LAUNDRY DETERGENT



LAUNDRY DETERGENT

for sunshine bright, fresh and clean laundry

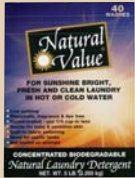


- * **LOW SUDSING**
- * **PHOSPHATE, FRAGRANCE & DYE FREE**
- * **CONCENTRATED - USE 1/4 CUP OR LESS**
- * **GENTLE FOR BABY & SENSITIVE SKIN**
- * **BUILT-IN FABRIC SOFTENING**
- * **GOOD FOR SEPTIC TANKS**
- * **NOT TESTED ON ANIMALS**

LIVE WELL. SPEND LESS. DISCOVER NATURAL VALUE.

We think that a healthy lifestyle should be affordable for everyone. We developed Natural Value because we felt that we could find and deliver premium quality natural and planet-friendly products to the marketplace in a more efficient and cost-effective manner. To that end, we've managed to streamline the distribution process and lower the cost of living well. Our goal is not to woo Wall Street with large profit margins. It is to reward your commitment to living responsibly with lower prices on natural products. We prefer a business model where everyone, including you, profits.

NATURAL LAUNDRY DETERGENT



5 LB NATURAL LAUNDRY DETERGENT

INGREDIENTS:

Sodium Sulfate, Sodium Carbonate, Sodium Borate, Sodium Alkyl Aryl Sulfonate, Linear Alcohol Ethoxylate, Coconut Diethanolamide

706173-001003



11 LB NATURAL LAUNDRY DETERGENT

INGREDIENTS:

Sodium Sulfate, Sodium Carbonate, Sodium Borate, Sodium Alkyl Aryl Sulfonate, Linear Alcohol Ethoxylate, Coconut Diethanolamide

706173-001010

AN ECOLOGICALLY SOUND CHOICE

Your purchase of Natural Value Premium Laundry Detergent makes a positive impact on the future of our fragile planet and the quality of life of its inhabitants – your children and your children’s children.

Natural Value Detergent’s phosphate free formula is safe for the environment. Phosphate detergents are a major cause of pollution in our lakes and streams. Even biodegradable phosphate detergents are

harmful to waterlife. As a result, many states have banned phosphate detergents. Natural Value contains no phosphates and achieves ultimate biodegradation to carbon dioxide, water and inorganic minerals.

Natural Value Premium Laundry Detergent is completely free of fragrance and dye. It is recommended for those who suffer from allergies or other sensitivities and is the perfect detergent for washing baby clothes.

A word about our packaging: Natural Value Premium Laundry Detergent is packed in a recyclable carton. Our inner removable poly bag is manufactured using 100% recycled plastic resins.

Thank you for helping to conserve our planet.

TRY OUR COMPLETE LINE OF LIQUID CLEANING PRODUCTS



**LIQUID DETERGENT
50 OZ**



**LIQUID FABRIC SOFTENER
50 OZ**



**LIQUID ALL FABRIC BLEACH
50 OZ**



**KITCHEN CLEANER
28 OZ**



**BATHROOM CLEANER
28 OZ**



**GLASS CLEANER
28 OZ**



**LIQUID DISH DETERGENT
28 OZ**



**ALL PURPOSE CLEANER
28 OZ**



**TOILET BOWL CLEANER
28 OZ**

ORDERING INFORMATION

DESCRIPTION	UPC	CS/PK	WT.	CUBE	PALLET	ITEM DIMENSION	CASE DIMENSION
Detergent, 5 lb	706173-001003	8/5 lb	41	0.91	10 x 6	8.5 x 5.5 x 3.75	16 x 12 x 9
Detergent, 11 lb	706173-001010	4/11 lb	45	1.05	15 x 4	12 x 7.5 x 3.25	16 x 8 x 3